

# F.W. Robbert Broadcasting

1300 WWCR Avenue Nashville, TN 37218

National Sales Line: 1-800-238-5576

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Welcome to FW Robbert Broadcasting! FWR stations broadcast domestically from New Orleans, Memphis, Nashville and Knoxville. FWR also provides global coverage on international shortwave via WWCR. WWCR reaches over 120 countries each day with a potential audience of 1 billion listeners. WWCR listeners range from highly educated professions in North America and Europe to listeners in Africa and South America who live in poverty; often without electricity and certainly without access to the internet.

WWCR stands for World Wide Christian Radio. Since 1989, WWCR has assisted churches and evangelists in their missionary endeavors. WWCR's signal reaches areas which are mostly inaccessible to Christian organizations. WWCR has been proven to reach Muslim countries where Christianity is forbidden. With such a broad footprint, WWCR also reaches extremely rural areas within North America where no churches are found. When the world is your audience, the audience is very, very diverse.

WWCR's powerful transmitters provide daily encouragement and Christian teaching to many who would otherwise not hear the Gospel. In more developed Christian nations, we routinely hear from listeners who simply prefer the shortwave transmission over any other type of medium. WWCR has earned a world-wide reputation for being an uncensored, constant supply of information and culture through a wide variety of programming, news and music ranging from Country (we are in Nashville), Gospel, Blues and even a program that features music which was recorded before radio broadcasting began! The programs are meant to attract and retain audiences. Ask any WWCR broadcaster or listener; it works.

WWCR reaches areas where people have no access to the web. But, it also reaches lots of places that do have such access. That's why we provide streaming audio for all FWR stations. Being linked to and streamed from our station web sites will only increase web presence.

If you have a program which is available only on the web, consider using FW Robbert to increase that presence and also to reach the vast majority of the world's population who listen to radio broadcasting every day.

Whether domestic or international, we have a station or combination of stations that WILL bring large, dedicated audiences to you! The benefits of Christian broadcasting will always far outweigh the costs. With FW Robbert, you get sound engineering, excellent customer service, and benefits that have kept many broadcasters on our stations for decades.

Whether in New Orleans and the Gulf South; in Memphis Tennessee and the 3 other states which meet in the Bluff City; in Nashville, Middle Tennessee and Southern/Western Kentucky; in Knoxville, in the Great Smokey Mountains or truly globally - FW Robbert has got the audience covered. We at FWR would consider it a privilege to broadcast your programs.

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**WWCR International Shortwave Nashville, TN**

**WVOG 600 AM New Orleans, LA**

**WNQM 1300 AM Nashville, TN**

**WITA 1490 AM Knoxville, TN**

**WMQM 1600 AM Memphis, TN**

